

SALARY TRENDS BY REGION

We've recently published the 20th Annual Pragmatic Institute Survey, and the data that always captures the most attention is salary trends. Since pay scales can fluctuate based on geography, this year we've divided this information by region. Check out these salary trends based on title (product manager or product marketing manager) and level within the company hierarchy (individual contributor or management).

Focus on Product Management

- Individual contributors
- ▲ Department head (non-executive leadership)

Focus on Product Marketing

- Individual contributor
- ▲ Department head (non-executive leadership)

Equal Focus

- Individual contributor
- ▲ Department head (non-executive leadership)

* ALL VALUES REPORTED IN ANNUAL U.S. DOLLARS

