

Lead Instructor – Business-Driven Data Practice

We believe in the power of data. We believe it can do great things: guide strategies, revolutionize products, even change the trajectory of organizations.

But we also know that for most companies, this is just a dream. These companies have fought a highly competitive battle to bring in good data talent—talent that can wield Python, pandas, Tableau and more against the greatest of databases—only for that talent to find their results, their analysis, goes unheeded because either it's not understood or doesn't address the core question the business was asking.

That's where Pragmatic Institute's Data Practice comes in. Here, we focus on teaching data teams the business strategy and analysis models they need to present more effective analysis, and teaching the rest of the business the data fluency it sorely lacks.

And we're looking for someone as passionate about solving these problems as we are to join our team and help build the curriculum and instructor team that will unlock the power of data for today's leading corporations.

Responsibilities

- Serve as a subject matter expert and help build the instructional content in partnership with the broader curriculum team
- Teach both our business-driven analysis course to data teams, and our data literacy course to business leaders outside of the data team
- Serve as 'voice of the expert' with clients, use your experience and understanding of the space to talk about the concepts we teach and the credibility we bring
- Support thought leadership efforts, serving as contributor to our podcast, webinar and blog efforts
- Represent Pragmatic data in industry events and external publications, 2-3 opportunities per year
- Provide constructive feedback to the instructional design team on improvements to the course materials and curriculum based on experience with the material

Experience and Skills Needed

Along with a keen appreciation of these problems and a passion to address them, you'll have:

- Experience in leadership role(s) in data within large/enterprise organization
- Proven history of selecting and leading successful data science projects that align with business strategy

- Experience setting and monitoring KPIs or OKRs for data teams or cross functional teams that include data
- Proven champion of data within and across organizations, including data culture and governance
- 10+ years of experience in Data Analytics, Business Intelligence, Data Science, or similar field
- Experience, formal or informal, educating on data best practices and business alignment
- Outstanding presentation and communication skills
- Understanding of success metrics for different models of data teams
- Data project origination experience
- Proficiency with the core technical skills of Data Analytics—Python, AWS, Databases, ETL, Data Visualization, etc.
- A deep understanding of the current state of the data analytics industry—best-in-class tools, key technologies, and professional skillsets, etc.
- The desire to work in a fast-paced company.
- A love of data analytics and education, and a passion for growing the careers of a diverse new generation of data professionals.

Nice-to-Haves

- Reputation in field, existing network
- Existing thought leadership, or thought leadership development skills
- Experience creating formal learning content, including lesson plans, classroom presentations, video demos, etc.

What We Bring to the Table

- As a fully remote workforce, we've got this down to a science and include an annual stipend for home office improvements, and all the gear you need to succeed
- A passionate group of data, instructional design, product management, sales, marketing, IT and operational geeks ready to partner for success—we take our work, but not ourselves, seriously
- Excellent medical insurance that starts the first day of the month after just 30 days
- 18 PTO & sick days (in addition to the week between Christmas and New Year's off)
- The organizational support and market reach to truly impact this space with the right partner

Position may require up to 50% travel as organizations elect to return to in person training.