

Educational Institution

Introduction

This case study of a educational institution is based on an August 2020 survey of Pragmatic Institute customers by TechValidate, a 3rd-party research service. The profiled organization asked to have their name blinded to protect their confidentiality.

Challenges

The business challenges that led the profiled organization to evaluate and ultimately select Pragmatic Institute:

- Took training courses with Pragmatic Institute for the following reasons:
 - Increase strategic focus
- Experienced the following challenges with the corresponding frequency:
 - roadmaps that were guided by opinions and not market facts: extremely often
 - delivered features that weren't being used by customers: extremely often
 - important features that were dropped from each new release: extremely often
 - revenue goals that were not being hit: extremely often

Use Case

The key features and functionalities of Pragmatic Institute that the surveyed organization uses:

- Had the following groups attend the Pragmatic Institute training:
 - no one

Results

The surveyed organization achieved the following results with Pragmatic Institute:

- Has been able to realize the following benefits by taking the courses:
 - Better align with internal teams
- Estimates their level of improvement to be as follows for each of the corresponding areas since taking Pragmatic Institute training:

Organization Profile

The organization featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Industry:
Educational Institution

About Pragmatic Institute

Pragmatic Institute is committed to providing great education to product leaders, business professionals and data scientists. Become market- and data-driven, and enhance your products, your business and your career with Pragmatic Institute.

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