

## Roles Planning

PRAGMATIC INSTITUTE CUSTOMER STATISTIC

“83% of surveyed organizations have been able to gain a better understanding of product roles within their Pragmatic Institute courses.”

TECHVALIDATE STUDY OF 1056 USERS

**HOW MUCH TIME DO YOU SPEND PUTTING OUT FIRES** instead of being strategic? How do you know if you have the right people working on the right tasks and activities?

How efficient are your processes, and are they really as important as they seem?

Find out the answers to all this and prepare for the future with Pragmatic Institute's Roles Planning Lab.

### **THE CLARITY YOUR TEAM HAS BEEN LOOKING FOR**

The Roles Planning Lab helps your team clearly understand the activities you're focusing on and whether they are, in fact, the most important. Identify performance gaps that are keeping you from succeeding. Outline roles and responsibilities so you can confidently assign new tasks in the future. Make a plan for improving your processes and skills as needed. Gain greater efficiency throughout your team, and watch it spread to the rest of your organization.

This 1-day, intensive workshop helps **your team** better understand their roles and tasks, and identify where processes can be approved so everyone can be more strategic.

## LEARN BY DOING

Our expert facilitator will guide you through the steps of assigning each activity to a role on your team and creating a plan for the future, breaking the discussion into four sections:

- ▶ **Define and Assign Each Activity.** Understand each activity's definition and assign a primary owner for each activity on the Pragmatic Framework.
- ▶ **Prioritize Activities.** Determine which activities are going to have the most impact on your organization, and create a plan to keep them front-of-mind.
- ▶ **Align Teams.** Improve efficiencies and communications by aligning each team in your organization along the same goals and roles.
- ▶ **Future Planning.** Create a specific action plan to tackle the gaps identified and capitalize on the opportunities uncovered.

### WHO SHOULD ATTEND

This workshop is perfect for team leaders in product management, product marketing and adjacent departments. Maximum of 12 attendees.

This lab expands on ideas taught in *Foundations*.

### WHY PRAGMATIC LABS?

We believe that some of the best learning happens while doing. With our industry-trusted facilitators and proven methodology, you'll get the outcomes you need while your team gains repeatable skills that matter. And it's all delivered with a lean-in approach that encourages total participation. Expand on the skills you learned in your Pragmatic courses and implement them into your organization.