Action Planning

HOW MUCH TIME DOES YOUR TEAM SPEND PUTTING OUT FIRES? How can you ensure they have more time to be strategic?

How do you know if you have the right people working on the right tasks and activities? Or if there are key activities without ownership?

How do you map the Pragmatic Framework to your specific organization?

Get the answers and prepare for the future with Pragmatic Institute’s Action Planning Lab.

THE CLARITY YOUR TEAM HAS BEEN LOOKING FOR

The Action Planning Lab helps cross-functional teams implement the practices learned in their Pragmatic Institute training. Get a clear understanding of where the teams’ priorities are currently focused and where they should be refocused by performing a gap analysis. Outline roles and responsibilities based on the Pragmatic Framework. Build a team of effective change managers who can efficiently tackle any challenge. Gain greater efficiency throughout your team.

This 1-day, intensive workshop helps your organization better understand roles and responsibilities, and identify where processes can be improved based on the Pragmatic Framework.

“83% of surveyed organizations have been able to gain a better understanding of product roles within their Pragmatic Institute courses.”

TECHVALIDATE STUDY OF 1056 USERS
LEARN BY DOING

Put your Pragmatic training into practice and streamline your processes with the help of our expert facilitators.

**Market Coverage.** Ensure market understanding across teams by identifying which roles will be responsible for which tasks on the Pragmatic Framework for complete coverage of market problems.

**Activity Coverage.** Gather data and create alignment around the importance and ownership of the activities on the Pragmatic Framework.

**Activity Gaps and Prioritization.** Analyze gaps in your current efforts and gain agreement around the top 3-4 gaps to close.

**Action Plan for Change.** Become the master of change by understanding the roles and action items that need to be in place for focused change.

**WHO SHOULD ATTEND**

This workshop is perfect for cross-functional teams in product management, product marketing, development, design, executives and adjacent departments. Maximum of 12 attendees.

This lab expands on ideas taught in *Foundations*.

**WHY PRAGMATIC LABS?**

We believe that some of the best learning happens while doing. With our industry-trusted facilitators and proven methodology, you’ll get the outcomes you need while your team gains repeatable skills that matter. And it’s all delivered with a lean-in approach that encourages total participation. Expand on the skills you learned in your Pragmatic courses and implement them into your organization.