
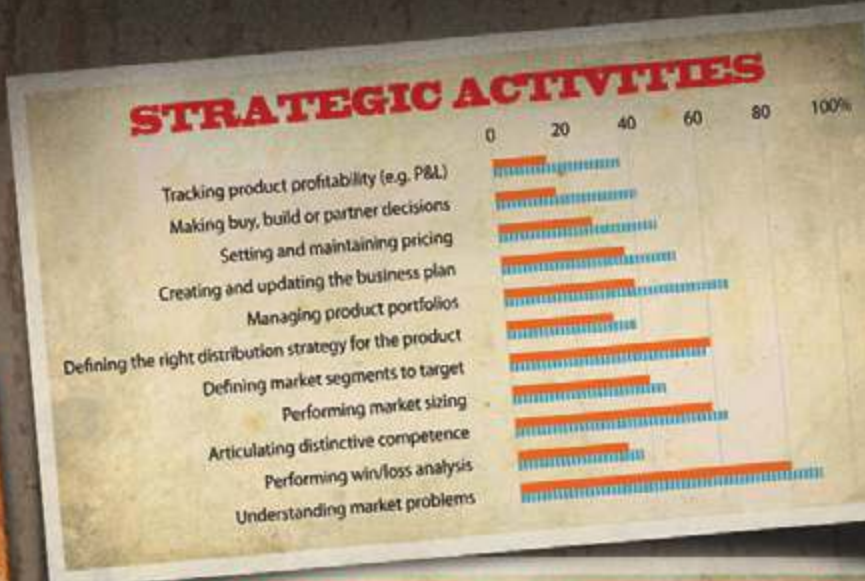


KEY STATS

 PRODUCT MARKETING MANAGERS

 PRODUCT MANAGERS



No.100

PRODUCT MARKETING MANAGERS



Responsibilities



KEY ACTIVITIES	MARKETING PCT.
Defining market segments to target	60
Understanding market problems	81

STRATEGIC PCT.	Defining position	79
TECHNICAL PCT.	Competitive analysis	72

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PRODUCT MANAGERS



Responsibilities



KEY ACTIVITIES	MARKETING PCT.
Defining market segments to target	59
Understanding market problems	90

STRATEGIC PCT.	Defining position	70
TECHNICAL PCT.	Competitive analysis	77