2

If someone sends you a site map created in Word



If generating reports for management takes more time than doing the work



3



If a developer says, "I need complete wireframes before I can code"

If someone says reviews are more important than engagement



9



If someone says, "We trust your expert opinion" yet insists it should be pink

11 If someone argues about the UX design process but has no **UX** portfolio





If someone says, "Requirements aren't needed to do wireframes"

If someone wants to go back to the first design after the 20th revision

If someone tells you that the target audience is everyone

5



If you tell people that you do web design because you're tired of explaining UX



If someone asks for the Pantone number of the green button

10



**BASED ON** THE UX DRINKING GAME BY PATRICK NEEMAN

me chick can

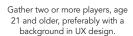
DRINKING

GAME

uxdrinkinggame.com



**HOW TO PLAY** 





Roll a pair of dice.



Find the number that matches the rolled dice. If it's something you have experienced, drink according to the corresponding icon.



Sip of





Game ends when you are the last one standing.









