



2

If someone sends you a site map created in Word



3

If generating reports for management takes more time than doing the work



7

If a developer says, "I need complete wireframes before I can code"



5

If someone tells you that the target audience is everyone



4

If someone wants to go back to the first design after the 20th revision



6

If someone says reviews are more important than engagement



9

If someone says, "We trust your expert opinion" yet insists it should be pink



8

If you tell people that you do web design because you're tired of explaining UX



11

If someone argues about the UX design process but has no UX portfolio



10

If someone asks for the Pantone number of the green button



12

If someone says, "Requirements aren't needed to do wireframes"



HOW TO PLAY

Gather two or more players, age 21 and older, preferably with a background in UX design.



Roll a pair of dice.



Find the number that matches the rolled dice. If it's something you have experienced, drink according to the corresponding icon.



Beer chug



Sip of wine



Tequila shot



Whiskey shot

Game ends when you are the last one standing.

