TOP 7
Soft Skills

We asked product professionals from around the world to rank the soft skills most important to their career growth. Here's what they told us:

1

Inspires Others

The ability to inspire others to action

2

Synthesis

Beyond gathering data, the ability to distill it into a call to action

3

Consensus Builder

Aligning the organization to solve a problem together

4

Truth to Power

Being able to raise uncomfortable issues to leadership

5

Pitch Artist

The ability to stand up in front of peers, managers and executives and sell them your ideas and conclusions

6

Executive Debater

Being a strong advocate for what is right in the market and challenging executive teams when necessary

7

Empathetic

The ability to understand what others are going through, both inside and outside the company

However, when asked to rank what companies reward, here's what they told us:

1. PITCH ARTIST
2. INSPIRES OTHERS
3. EXECUTIVE DEBATER
4. SYNTHESIS
5. CONSENSUS BUILDER
6. TRUTH TO POWER
7. EMPATHETIC

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