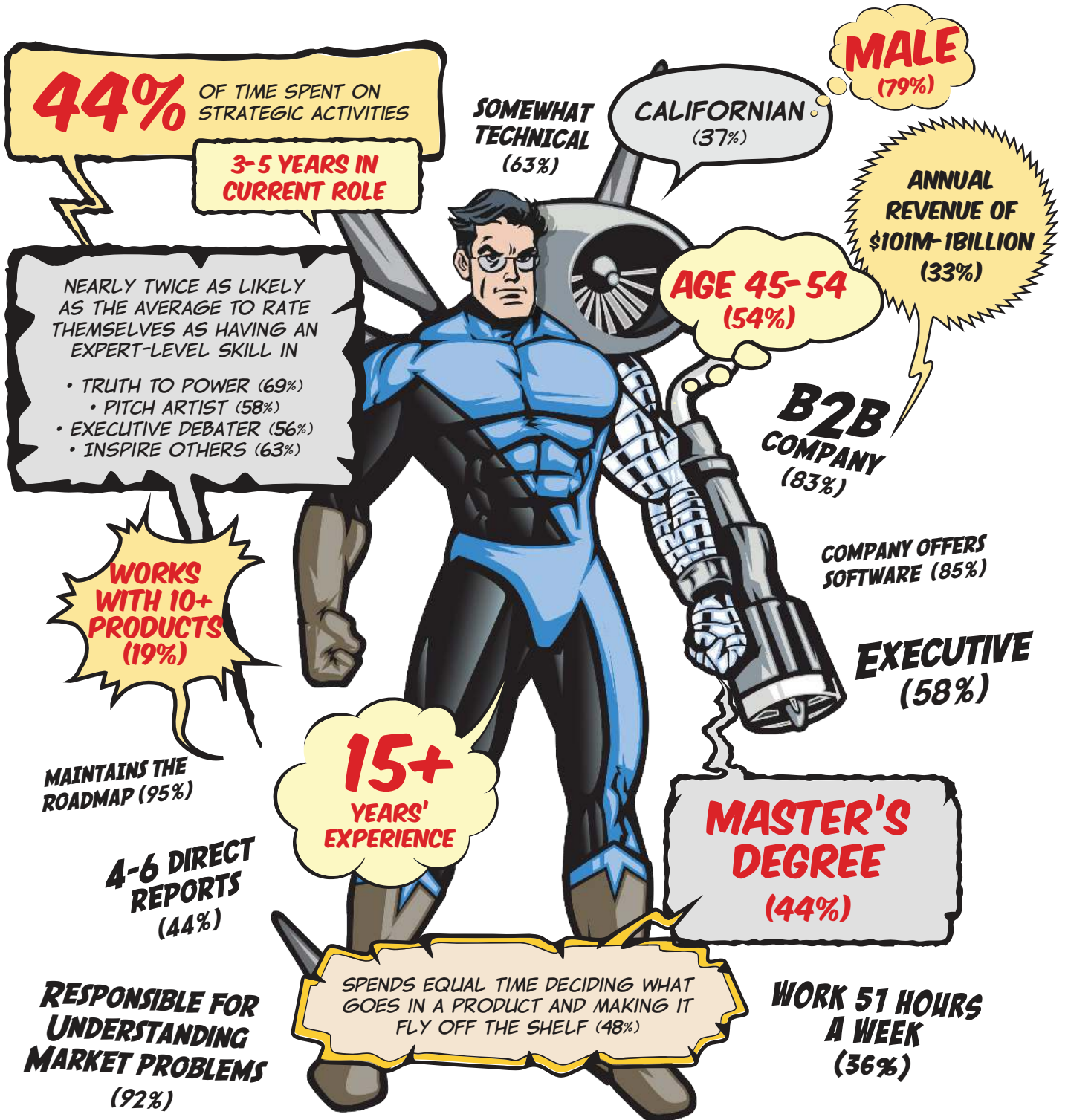


# THE BIONIC EARNER

WHAT TURNS AN AVERAGE EARNER INTO A SUPER EARNER? WE STUDIED ALL RESPONDENTS FROM OUR ANNUAL PRODUCT MANAGEMENT AND MARKETING SURVEY WHO REPORTED SALARIES OF MORE THAN \$200,000 AND IDENTIFIED THESE COMMON TRAITS.



Infographic based on survey results from Pragmatic Marketing's 2016 Annual Product Management and Marketing Survey. See the complete survey at [pragmaticmarketing.com/survey](http://pragmaticmarketing.com/survey).