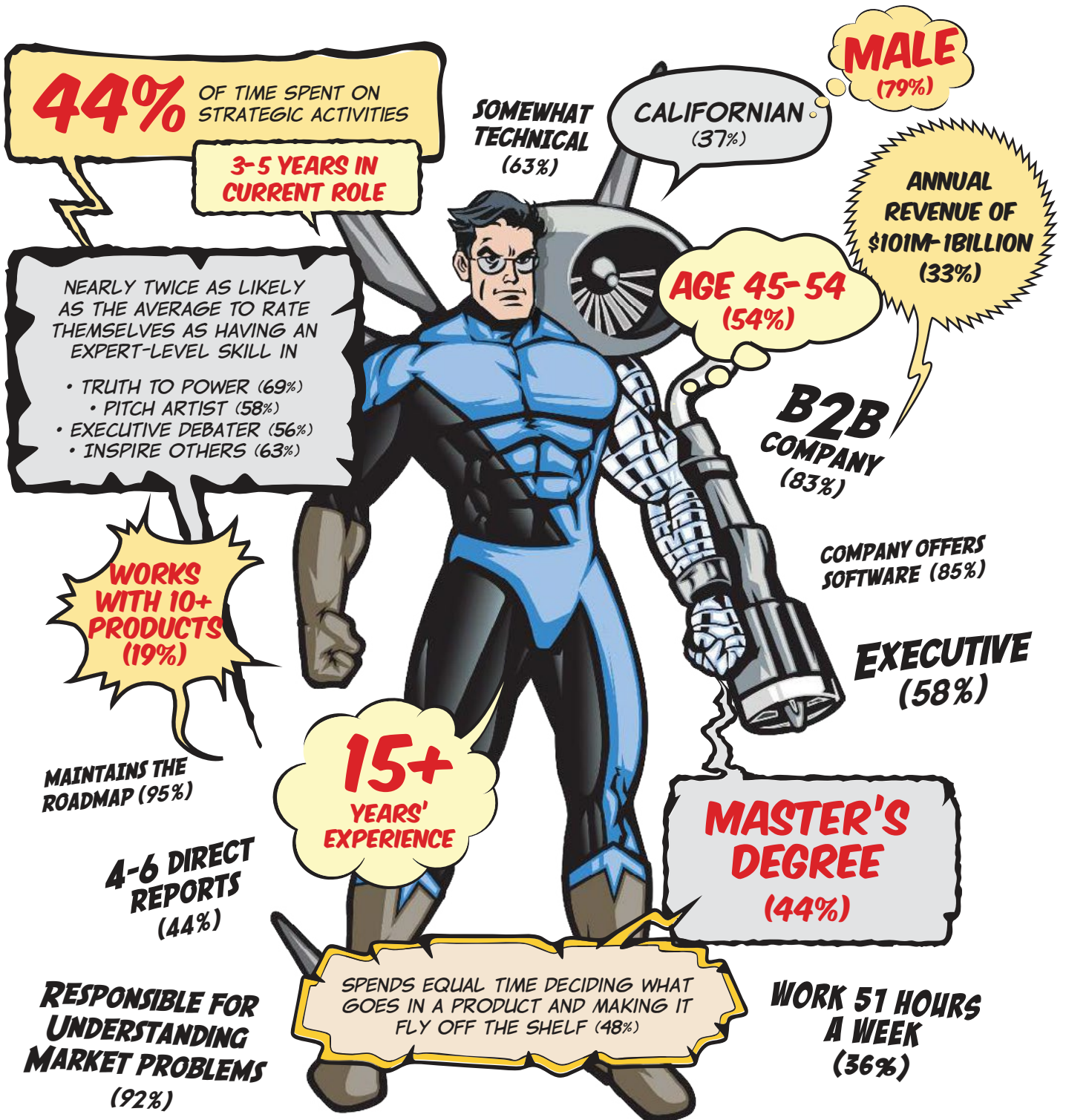


THE BIONIC EARNER

WHAT TURNS AN AVERAGE EARNER INTO A SUPER EARNER? WE STUDIED ALL RESPONDENTS FROM OUR ANNUAL PRODUCT MANAGEMENT AND MARKETING SURVEY WHO REPORTED SALARIES OF MORE THAN \$200,000 AND IDENTIFIED THESE COMMON TRAITS.



Infographic based on survey results from Pragmatic Institute's 16th Annual Product Management and Marketing Survey.