Office Place

You've spent years carving out your place at the office. But what did it take to get there? Pragmatic Marketing takes a look at what other roles you've held throughout your career.

INITECH

John Smith
Product Manager

58%

AGILE WARE

Jane Smith
Product Owner

25%

INTERTRODE

Jane Smith
Product Marketing Manager

29%

BIZZISOFT

Jane Smith
Systems Analyst

21%

InfusionTech

John Smith

Sales Representative

14%

global coders
1010

John Smith
Programmer

20%

TPS Report—Total Positions Surveyed

Product Manager	58%	Project Manager	31%	Sales Representative	14%
Product Marketing Manager	29%	Business/Systems Analyst	21%	Pre-Sales Support/Sales Engineer	19%
Technical Product Manager	21%	Product Designer/Architect	11%	Post-Sales Product/Technical Support	16%
Product Owner	25%	Segment/Industry/Market Manager	8%	Trainer/Educator	17%
Programmer	20%	Marketing Communications	17%	Professional Services	17%
Development Lead	13%	Analyst or Press Relations	5%	Implementation Services	14%
Program Manager	12%	Account Manager	12%	Outside Consultant	11%

Source: Pragmatic Marketing's 2013 State of Product Management and Marketing Survey

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