Copy and paste the information below into your email, and adapt as needed

Dear [Boss's Name],

I hope this finds you well. I am writing to request your support for attending Pragmatic Institute training, which I believe will be a critical investment for our company.

As you may be aware, <u>Pragmatic Institute</u> offers comprehensive product, data and design training programs for professionals seeking to improve their skills and increase their impact.

Over the last 30 years, Pragmatic Institute has trained more than 200,000 alumni from thousands of companies, providing participants with the knowledge and tools they need to immediately help grow revenue, improve customer satisfaction and drive success.

I strongly believe that attending Pragmatic Institute training is a worthwhile investment for our organization. The knowledge and skills I gain from this training will enable me to work more efficiently and effectively, resulting in increased productivity and better business outcomes for the company.

I would be happy to discuss this opportunity with you in more detail, including the specific courses that I believe would be most beneficial for our organization.

Thank you for your consideration of this request. I am confident that attending Pragmatic Institute training will help our company emerge stronger and help us stand out from our competition.

Sincerely,

[Your Name]